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## Innovative New E-Book Offers Fun, Engaging Grammar Lessons *Cultural References Make Grammar Entertaining and Memorable*

**Bethesda, MD** – Having good grammar has never gone out of style, but electronic communication, such as email and texting, has rendered it acceptable to use shorthand phrases and initials to replace complete grammatically correct sentences. Without proper grammar, people may be passed over for jobs, promotions, and other professional and personal opportunities.

*The Scoop on Good Grammar*, an inventive new e-book, teaches basic English grammar and punctuation in an innovative, interactive, and non-intimidating way.

Author Margie Blumberg uses cultural trivia, including references to movies and television, sports, food, and travel, to make the lessons fun and interesting for users of all ages.

“With the help of beloved icons, from Neil Armstrong to *Leave It to Beaver*, grammar rules become entertaining, relevant, and memorable,” Blumberg explained.

“I’ve noticed that even public speakers, such as politicians and celebrities, are using incorrect grammar in speeches and interviews, and these errors distract from their messages,” Blumberg said. “This book will serve as a helpful tool for people in and out of the spotlight who want to sound smarter and more impressive.”

*The Scoop on Good Grammar* is a revolutionary way of learning proper English grammar. This illustrated electronic reference book includes 26 lessons, teaching the basics of grammar and punctuation using cultural trivia in seven popular categories: Exploration, Art & Invention, Food, Sports, Poetry, Classic Movies and TV, and Travel.

“I created this e-book so that readers will have an enjoyable experience,” Blumberg continued. “Users can quickly navigate the information with the search feature to find exactly what they need. They’ll have grammatical rules and other valuable information right at their fingertips.”

The comprehensive index features a list of commonly made mistakes with answers, as well as a helpful guide to the topics in the book.

Margie Blumberg, an author, publisher, and attorney (non-practicing), began writing stories while she was in elementary school. She learned from an early age how satisfying it is to share stories with others.

She has written a variety of children's books, including *Avram's Gift*, an illustrated chapter book about dreams, wishes, and how we treat others. She is also the coauthor of *Shakespeare for Kids, His Life and Times with 21 Activities*. Her new picture book, *Sunny Bunnies*, features an adorable family of bunnies who spend the day at the beach.

Margie's books have won a number of accolades, including the Moonbeam Children's Book Awards (Gold Medal, Picture Book/Preschool category, for *Sunny Bunnies*); the New York Book Festival Awards (Honors for *Sunny Bunnies* and *The Scoop on Good Grammar*); and the Association of Jewish Libraries Awards (A Notable Book for Younger Readers for *Avram's Gift*).

She lives in Bethesda, Maryland, where she continues to write, always using proper grammar.

To arrange an interview with Margie Blumberg, request a copy of *The Scoop on Good Grammar* or for more information, please contact Adrienne Walkowiak, Publicist, at 603/664-5776 or [Adrienne@BissonBarcelona.com](mailto:Adrienne@BissonBarcelona.com).