

PRESS RELEASE

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***AVRAM'S GIFT* GIVES YOUNG READERS A FAMILY STORY OF LOVE, TRADITION, AND REMEMBRANCE**

In her new book, author **Margie Blumberg** examines a simple truth: From generation to generation we live our lives, never knowing exactly how we will affect those yet to be born. But if we live our lives with love in our hearts, we can certainly imagine. *Avram's Gift* (MB Publishing) brings this truth to life with stunning watercolors from award-winning artist **Laurie McGaw** and a story that unfolds at just the right pace for readers 8 and up.

As Mark's family busily prepares to celebrate Rosh Hashanah, young readers will be caught up in the tale of Mark's mysterious and stern-looking great-great-grandfather and Mark's own story, which centers on the importance of traditions. *Avram's Gift* brings the meaning of the holiday to life, with its characters reflecting on the past and dreaming of the future.

Avram's Gift is a book that crosses back and forth between the present day and the past, encouraging readers to examine their own family history. Tips are given for exploring family roots by identifying people in old photographs, learning the stories behind treasured keepsakes, and having family reunions. *Avram's Gift* also reaches into the future: readers are left to imagine how their descendants will remember them in years to come.

A Hebrew and Yiddish glossary is also included, as well as an afterword that offers suggestions on how young readers can become an important part of their synagogue's tradition of blowing the shofar on Rosh Hashanah and Yom Kippur.

About the Author: **Margie Blumberg** is the author and publisher of *Is There Life After Chocolate?* and the co-author of *Shakespeare for Kids: His Life and Times*. She makes her home in Maryland.

About the Illustrator: **Laurie McGaw** has illustrated many acclaimed books for children, including *Journey to Ellis Island*, *Polar the Titanic Bear*, *The Illustrated Father Goose*, *To Be a Princess*, and *Something to Remember Me By*. She lives near Toronto, Ontario.

Avram's Gift

MB Publishing

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Ages 8 and up

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